

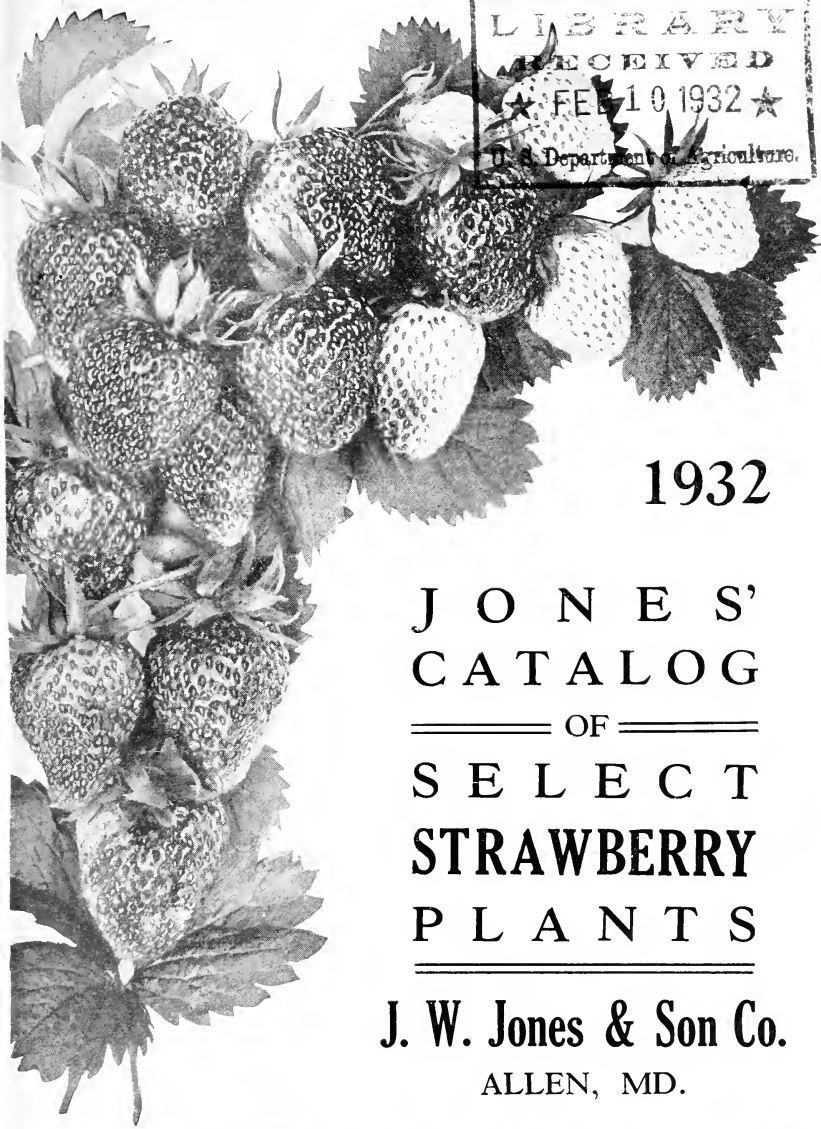
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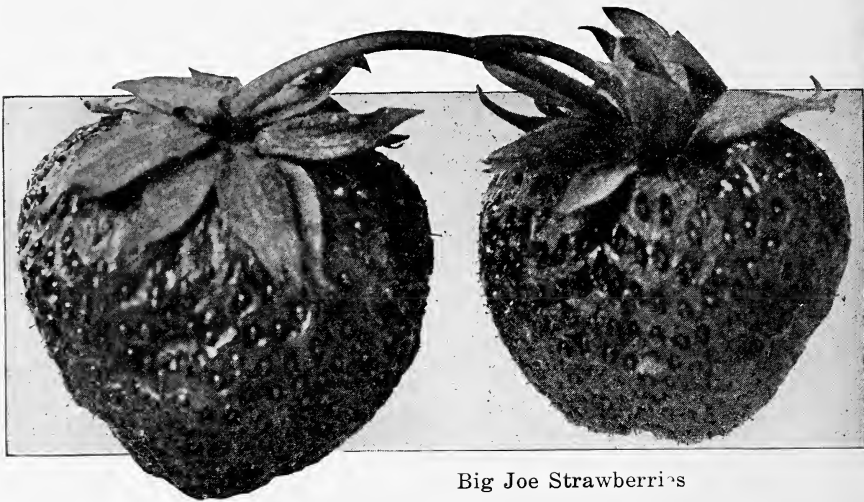
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1932

J O N E S'  
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S E L E C T  
S T R A W B E R R Y  
P L A N T S

J. W. Jones & Son Co.  
ALLEN, MD.



Big Joe Strawberries

## What We Will Agree to Do

**We sell by catalog only, and to everyone at the same price, filling all orders with the same high-grade stock. Strawberry plants frequently can be shipped during warm spells in winter, and after March 1st in unlimited quantities. From then until May 1st we are busy every day filling orders for customers. After May 1st we can fill a limited number of orders, but at purchaser's risk always.**

**We Ship Out Only Fresh-dug Plants and will replace free of charge anything that reaches you in bad order, provided the transportation companies have given the shipment reasonable dispatch. If it has been unreasonably long on the way, the purchaser should examine it and if spoiled decline to receive it and make claim on the express company.**

**Our Terms are Cash with Order, and please remember when you are sending your money in advance that every one else is doing exactly the same thing. We will, of course, book orders and hold them a reasonable length of time awaiting remittance.**

**Remit by bank draft, check, post-office or express money order or registered letter. Your personal check preferred.**

**As to Our Responsibility, we refer you to the Eastern Shore Trust Co. of Salisbury, Maryland. In writing them please inclose stamp for reply.**

**J. W. JONES & SON CO.**



A Good Field Of Plants

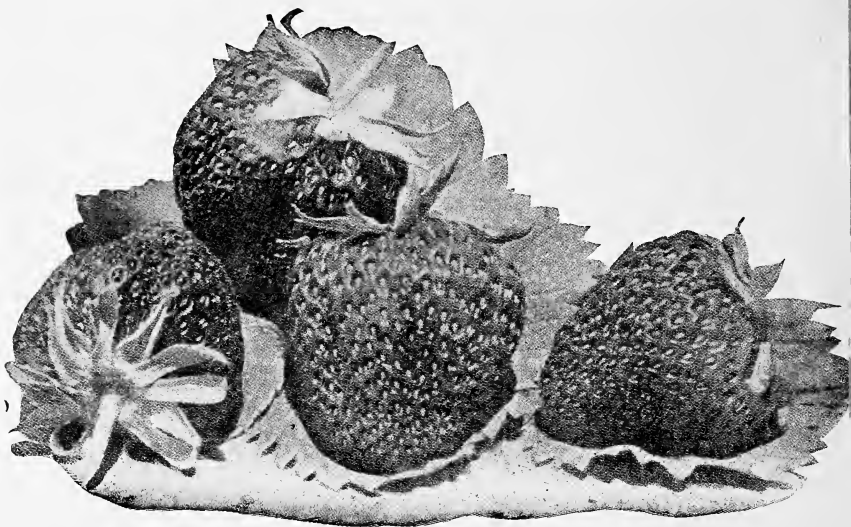
## "Nineteen Thirty-Two" II

One of the few crops to return a profit in 1931 was strawberries. Once again was demonstrated the value of faith and courage in this, our most universally grown fruit. We believe that strawberries will show a profit again in 1932. The crop cannot be large. We firmly believe that they will, where good quality is produced, show a profit in 1933.

We have faith in strawberries. We are anxious that our friends shall secure their plants at a very reasonable price, therefore we are offering our very large and very fine stock at the lowest prices in years. This does not mean that they are not of the highest quality. We have never had better. Seasonable weather in September and October have "finished" them up with a vigor that we have never seen surpassed.

We can fill your order for a million or a dozen.  
May we again serve you?

J. W. JONES & SON CO.



Blakemore

## STRAWBERRIES AND THE FUTURE

There is really a good deal of pleasure in growing beautiful strawberries. Still the man who really grows any quantity is interested in the possible profit.

Now we wish to say that it is our honest belief that strawberries will continue to return good profits for a long time. Of course there will be "off years." But on the whole we believe that strawberries are the safest of all farm crops so far as the prospect for profit is concerned, and for the three following reasons.

1. They are the first fruit available in spring, and people are eager for something fresh. Everywhere people are waiting for "berry season" to come.
2. Improved methods of distribution, and they are constantly being further improved, are giving to berries an ever widening market. The quantity consumed increases annually and will continue to do so.
3. The poor fruit is more and more being taken by canners and juice factories. This relieves the market of congestion and helps the sale of better fruit.

## “WHAT SHALL I PLANT”

One of the questions we are **persistently** asked is “what kind shall I plant?” Now we do not have to tell you that it is a most difficult question to answer. It is most difficult to decide for ourselves. If we knew what the conditions would be at ripening time we could formulate opinions instantly, but shall we have late frost, will it be wet or dry, excessively warm or cool? These are questions that have no previous answer, and so they provide always the element of uncertainty in the situation. However there are certain fundamental facts in every matter of this kind and to these we wish to call your attention.

1. If you have a home market you want **quality** and **appearance**. Then for early plant, Heflin; medium early, Premier; medium, Big Joe or Lupton; late, Gandy, Aroma or Big Late.
2. If you ship to fairly near market, you want **quantity** and **appearance**, because in quantity you get your **profit**. We still advise Heflin and Premier, then Big Joe, Lupton, Gandy and Big Late.
3. If **appearance** alone is your chief aim, plant Blakemore, Aroma, Lupton and Chesapeake and even here Premier and Big Late might also find a place.
4. If **quality** is the **biggest thing**, plant Wm Belt, Chesapeake or Aroma
5. If we were going to select a list of varieties to cover the season and to be planted on the greatest variety of soils and in any climate, we would say: for early, Heflin; second early, Premier; midseason, Aroma, Lupton, Big Joe and Blakemore; for late, Gandy or Big Late. Out of an experience of a lifetime in berry growing we can truthfully say **they cannot be beaten for general use**. Probably you would not want them all, **but you are safe** in planting any of them. That is as safe as one can ever be on so risky a venture as any branch of agriculture is.

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We **Guarantee** everything that we sell true to name, and believe 99 per cent of everything that we have ever shipped has proved so. However, sometimes in spite of the utmost precautions, mistakes do occur, and we will, upon proper proof, replace anything that proves untrue to label or refund the purchase price.

**Strawberry Plants** are packed in slatted crates, with plenty of damp moss, and will carry as far as from any concern in the United States.

## PLANTING SUGGESTIONS

Every year we have numberless requests for information on the best method of growing Strawberries. Of course, every one recognizes that this is a very difficult question to answer, as conditions vary so greatly in different localities and on different soils. Ninetenths of all berries grown, or even more, are grown by the matted-row system; that is, to leave about all the runners on the parent plants to take root and make a wide row, leaving enough room in the alley between the rows for the convenience of the pickers.

The fundamental element of success in growing any crop is the selection of a soil. Strawberries need a strong, well-drained location, but at the same time, the land should be as retentive of moisture as it is possible to have it. Strawberries suffer more from dry weather than from any other cause and therefore a moist soil always contributes to success. Grow cowpeas or soybeans on land the previous year to planting strawberries if it is possible; where they are not practicable, sow rye in the early fall and plow under early the next spring, as strawberries need a soil full of humus. It holds the moisture and makes them grow and bear much better.

We always plow in the fall, but when that cannot be done plow as early in the spring as possible. This is important, as berry plants need a well-compacted soil. Settling during the winter puts the soil in ideal condition for spring planting.

Make your rows 4 to 4½ feet apart and set plants from 15 inches to 3 feet apart in the rows, depending on the variety. Chesapeake, making but few plants, should be placed about 15 inches. Heflin, a prolific plant-maker, will get too thick quite often if set 3 feet. Big Joe. Sample and most midseason kinds will usually make a proper bed if planted 2 feet apart. Gandy, Lupton and Big Late 2 to 2½ feet. We run our furrows with a double row marker, sow fertilizer down the furrow at the rate of 400 to 500 lbs. to the acre, and then make a sharp list with a two-horse machine, striking down this bed nearly level of the field with a hoe or small drag and you are ready to set your plants.



Fibrous Roots Guarantee  
A Quick Start



We desire to warn our friends against the too heavy application of commercial fertilizers to young Strawberry plants. It is dangerous in the extreme. Many plants have been injured and often killed outright, but 400 or 500 pounds will not hurt them, provided it is **well scattered and then cultivated in before setting the plants**. We recommend raw bone meal as the best for berries.

There are many methods of setting the plants. No particular method has advantage over another except in the saving of labor. The important thing is to get your plants in the ground the same depth as they grew in the original bed, and to **pack the dirt firmly around the roots**. This done, there is little choice as to the method of doing it. **The cultivation is always important** and should be started as soon as the planting is finished. If one will take the trouble to destroy all grass and weeds the year previous on land to be planted to strawberries, it will be found to pay handsomely, as the seeds thus destroyed will not be in your berry-beds to plague the grower and run up the cost of hoeing. Keep them clean until frost, hoe shallow so as not to disturb the roots, and success is assured.

## **"WILL THEY GROW"**

Every berry grower of extensive experience has found that frequently his berry plants refuse to grow. As a rule he has erroneously attributed this to disease in the plants, especially if they were purchased, rather than propagated by himself. Experiments have convinced many growers that the real trouble is in the soil itself, that there are certain places where it is practically impossible to grow berries successfully. Whether this refusal on the part of berry plants to grow in these given places is due to the lack of a certain bacteria or plant food, or whether the soils contain some poison that kills the plant is a moot question as yet, and one that a number of State Experiment Stations are now at work on.

Our life-long experience in growing Strawberries has taught us, however, that a number of kinds are practically immune from trouble on any soil, while there are others that have to be planted on favorable soils or they refuse to grow. In order that our friends may have the benefit of our experience we propose to call attention to those kinds that refuse to grow in some places, and also to the kinds which will grow anywhere.

We have found Chesapeake particularly susceptible to soil poison, Klondyke, Parsons' Beauty and Gandy also display a weakness in this direction. Big Joe, on the contrary, will grow anywhere and hold up the crop—while Big Late, Sample, McAlpine Premier, Aroma, Blake-more and Heflin are ideal, scarcely ever showing any weakness. Wm. Belt and Dunlap are medium, not doing so well on all soils as Sample and Aroma, but are much surer everywhere than Chesapeake and the others named in that class.

Among everbearers Progressive and Champion are vigorous though Mastodon is quite vigorous as a rule.

## THE BIG FIVE

On pages 9, 10, 11 and 12 of this catalogue there are descriptions of what we believe to be the best varieties in existence today; Premier, Chesapeake, Lupton, Big Joe, and Blakemore.

They possess all the elements that make for success: vigor of growth, productivity, stamina at fruiting time, freedom from disease, and what is most important, the handsome appearance that commands the highest price always.

Of the five Premier is the most popular, perhaps deservedly so. It is the earliest, the most productive and the surest success under all conditions of soil and climate.

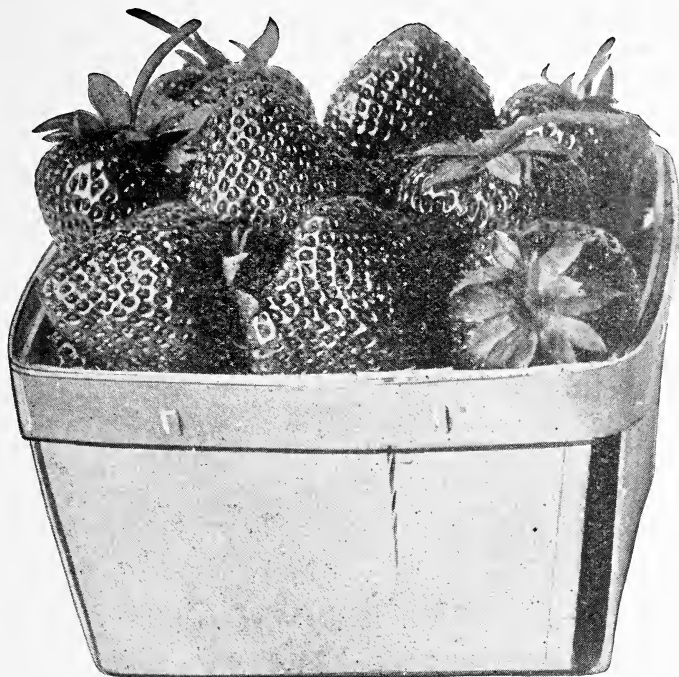
We feel that our friends make a mistake when they plant a long list of varieties. Differing widely in general appearance, different varieties do not crate up well together, pickers are not satisfied to gather carefully the smaller and less productive kinds. Many of them are inferior in some particular, hence we unhesitatingly recommend these four of tested merit and unquestioned superiority. Of course, if it has been demonstrated that for your special situation of either soil or market that other kinds are best, we will be glad to fill your order.

But we feel quite confident that with these five varieties the vast majority of growers will be certain of the largest possible profit. Hence we place them at the head of the procession, feeling sure that they will not be displaced.

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**"YOU CAN PAY MORE BUT YOU CANNOT BUY BETTER"**



A Basket of Big Joe

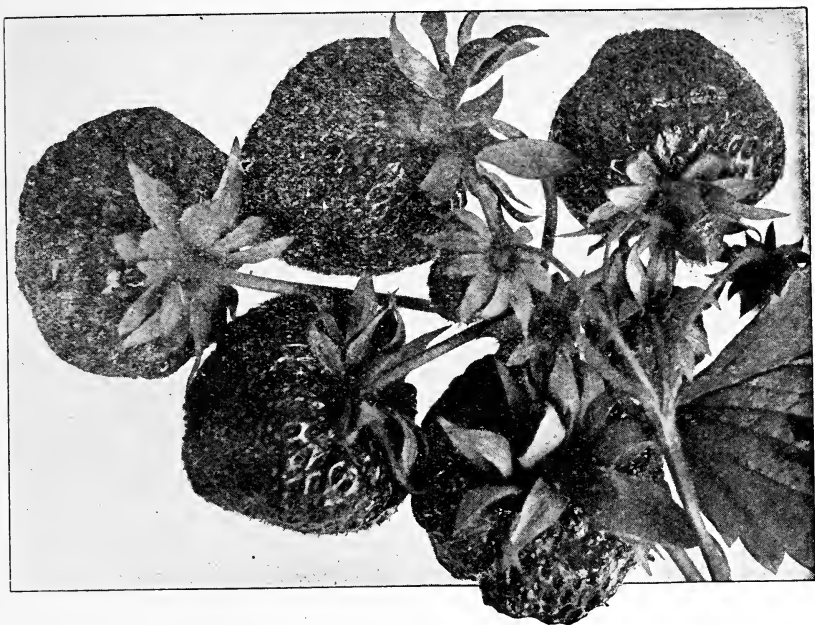
**BIG JOE.** One of, if not the very best of the perfect blooming kinds. In size it is the equal of anything we have ever seen, taking the entire crop right through, as the last berries are almost as large as the first, and this in spite of the fact that it bears very heavily. It ripens midseason, along with Aroma and Sample, comes on rapidly and ripens all over at once, making it easy to pick. The shipping quality is good. It is not so firm as Aroma or Blakemore but it has shipped well from this section for a number of years and has brought high prices. We have known of many instances where a whole crop of Big Joe brought the highest prices of any variety being loaded. We especially recommend it for the garden on account of its handsome appearance and excellent quality.

It is also a particularly strong and vigorous grower, the equal of any. We feel sure that you will find that it meets every possible requirement of the market berry grower, being productive, a strong and healthy grower, and has a perfect bloom, so that it does not require a pollinizer. In fact, we think it can be used as a pollinizer for any of the midseason varieties.



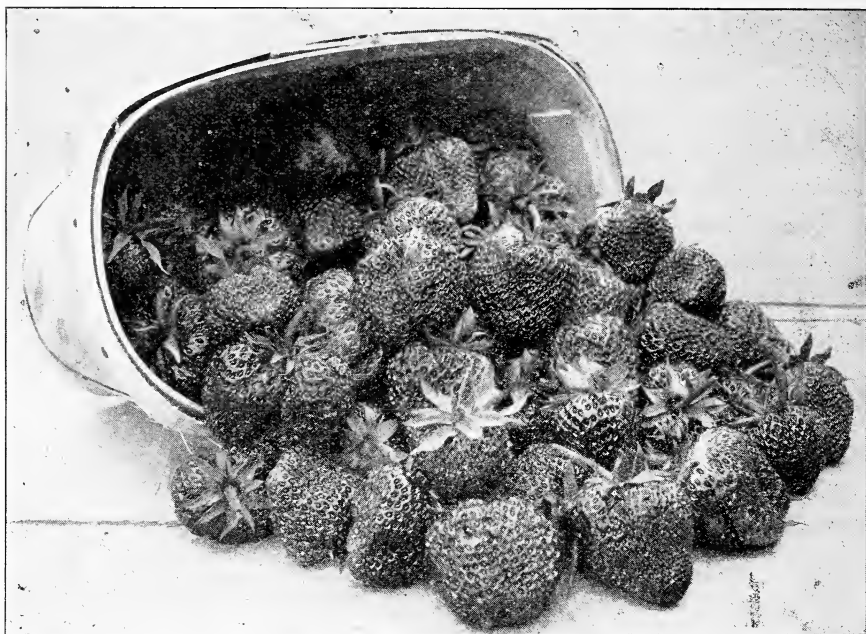
A Basket of Premier

**PREMIER.** Of all berries ever introduced Premier seems to be more nearly ideal than any we have ever grown. It is beyond all question the best early variety ever offered the American public. For several years now in spite of manifold adverse conditions it has produced enormous crops and they have brought the highest market price always. In other years when other kinds were failing on account of lack of moisture Premier was still on the job. It is a good grower, making plenty of stocky, heavily rooted plants, but not inclined to get too thick, you always have a bed that is just about right. It is tremendously productive of good sized berries, and no matter how many kinds there are in the market Premier always tops them all in price. The most remarkable feature is the fact that it keeps so well, for three or four days after picking it holds up in texture and appearance to a most remarkable degree. It does not matter where you may live we can recommend Premier, as reports from all sections agree in placing it at the head of the list and our prediction is that it will remain there a long time. If in doubt plant Premier, you will never be disappointed.



Chesapeake

**CHESAPEAKE.** The most valuable of all of W. F. Allen's introductions. For many years there has been a place for a fancy late berry of good shipping qualities and Chesapeake has filled it. We have never seen any that was of more beautiful appearance, large even in shape and uniform in size, it seems to have reached perfection so far as market qualities are concerned. Ripens a little earlier than Gandy, but holds out about as long, and in most localities is vastly more productive, though Gandy may occasionally, with ideal soil, bear quite as many berries as Chesapeake. The great superiority that it has over nearly all others is its remarkable selling qualities, for we have positively known of sales where it brought twice as much per quart as other standard varieties of its season. It may be that there will be an overproduction of poor berries, but we doubt if there will ever be too many of such high quality and handsome berries as Chesapeake. Its only weakness is a difficulty in getting a bed of the plants. If you can grow it plant it, a handsome profit is reasonably sure.



Lupton

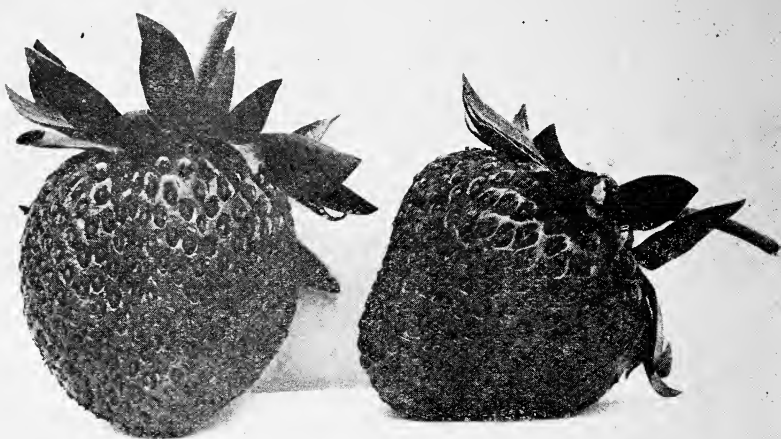
**LUPTON.** To the man who wishes to grow really fancy berries we unhesitatingly recommend the Lupton. It is every whit as handsome as the justly famous Chesapeake, and is so much superior to that kind in vigor of plant growth that we urge all who have a fancy trade to supply to at least give Lupton a trial. The fruit is very firm and extremely handsome, in fact we do not know of any kind in existence today that shows up to better advantage when crated, and it is as productive as any kind we have ever grown that was a real fancy berry. It is a perfect flowering kind and is suitable for pollenization purposes if needed, ripening early midseason. It is not a rampant plant maker, but has never failed to make a good bed for us and the plants are heavily rooted and full of vigor. We say again if you want a strictly fancy berry plant Lupton, but we do not advise that it be planted on any but a good, rich soil. We have an unusually fine stock of plants for this year and feel sure that those who plant these will pick a handsome crop of berries in 1933. In this immediate vicinity it has partly supplanted the long time popular Big Joe, chiefly because it suffers less frost disease.

**BLAKEMORE.** One cannot be too positive in recommending a new variety of fruit, especially of one so full of vagaries as the strawberry, but we believe that Blakemore is a good one. For one thing it has the unqualified endorsement of the U. S. Department of Agriculture. It would seem that they cannot be wrong very far, since they have "no axe to grind" in the matter. It is early, good size, good color, and of very fine general appearance. Perhaps its greatest bid to popularity is the fact that it is one of the most firm and long keeping berries that we have ever seen. It may be left on the vines two or three days after ripening and will still be in good shipping shape. Retail merchants like it because if unsold one day it is still good the next. It is sure to be popular in the markets. It does not bear as prolifically as does Premier and some others, but it is of wonderfully vigorous growth. We believe it is destined to establish a permanent place among the leaders in strawberries.

## GENERAL LIST

**AROMA.** There are a few Strawberry varieties that "run out" quickly, there are a few others that "hold their own" for a long time, but Aroma seems to be one that improves with age. It has really been growing steadily better here ever since we first grew it. It ripens with the regular midseason kinds, such as Big Joe and Sample. It is every bit as good a seller as the best, being quite as large, firm and handsome as any we know. We do not know of any kind that holds up better on dry, thin soils than Aroma. It is also a good surer grower in nearly every locality, on all kinds and conditions of soils, for while the plants are not so large as many others, for toughness and vigor it has no superior. **But the biggest thing in its favor is its selling qualities.** On all the Middle West markets Aroma is always quoted at from 25 cents to one dollar per crate higher than average varieties, which in a season of over-production means a lot. Our own experience leads us to **recommend it as a good pollenizer**, though it has not usually been recommended for that purpose. We have found it better than Chesapeake, for it is much more vigorous in growth. Certainly no grower can make a mistake in planting Aroma.

**BIG LATE.** This is one of the **best growers**; makes a heavy bed of large stocky plants, with long fibrous roots that go down for the moisture; and with a light color somewhat resembling Haverland. **The quality is among the very best**; and for that reason it should sell well, for fruit growers have to recognize that the consuming public is constantly growing more critical of the **quality of the fruit it buys.** It is also very nearly **perfectly rust proof**; making it valuable during a wet season. The berries average large in size; are a **bright glossy red** with prominent seeds, and almost all are perfect in shape. It has a **full green cap** that adds to its attractiveness when crated. It is one of our best shippers and should therefore become valuable for either home or distant market. It is medium late and therefore cannot take the place of Gandy if you want a very late kind, but it is a **great berry of its season.**



Gandy

**BURGESS.** From Alabama and a seedling of Aroma. It is the claim of the originator that it is superior to that justly famous variety. If that be true; it is safe to say that we shall hear of Burgess for a long time to come. It is a good grower and we advise all our friends to give it a trial. We believe that this is destined to become very popular. The berries are very beautiful and firm and it is productive.

**DUNLAP.** Makes more plants than any other we grow, and if allowed to get too thick the berries are generally small, but when properly thinned, you find it hard to get a berry that will produce more nice market berries than Dunlap. The fruit is average in size and perfect in shape and ships well, but the great point with Dunlap is that it may be depended upon to grow well and bear well everywhere and every time, even during a record-breaking drought. Ripens with the very earliest midseason berries and matures its crop rapidly. Not as popular as it once was.

**GIBSON.** Not especially recommended for a shipping berry but fine for local market or home use. Berries large, beautiful dark red color, vigorous grower and very productive. Bears through a long season and very popular for canning.



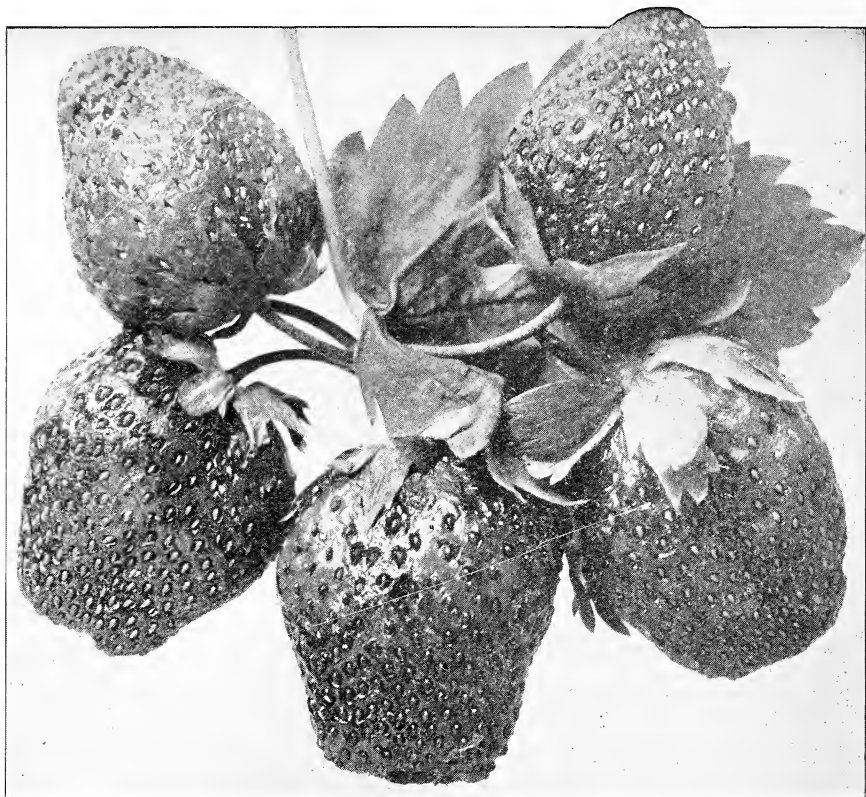


### Klondyke

**GANDY.** For thirty years the leading late kind and by many still considered the best. The only trouble is, that on dry soil or in a very dry season it cannot be depended on to bear well. Of extraordinary shipping and selling qualities, it is still the leading market berry for late in many large berry producing centers. A free plant maker and good grower generally, yet sometimes failing in vigor. Its remarkable firmness makes it keep on the vines longer than almost any kind we know, and it never fails to bring the price. For late it is the best. Many kinds have challenged its supremacy but none as yet dislodged it.

**HAVERLAND.** It is a heavy yielder, and can be depended upon to bring up a crop every season. If you have any berries at all, you are sure to have Haverland, it is one of the toughest and strongest growers that there is on the list. The berries are fair size, long-conical, firm and a fair shipper, and it never rusts. There have been times when many other times were "all in" from drought and heat, Haverland was picking a fine crop. Not so popular as it once was, but a wonderful berry in some places still, though Premier has about displaced it in many, if not most localities.

**IMPROVED HEFLIN.** We have been growing berries for a half century and in that time have fruited hundreds of different kinds; but we unhesitatingly say that Heflin is the best **extra early** we have ever seen. For years and years it has been the hope and dream of berry growers to find an extra early that would produce a **full crop of good size berries**. Heflin does all of this. In fact we do not believe that there is any kind; not even making an exception of the now famous Premier; that will produce more quarts per acre than Heflin. It grows with great vigor on any type of soil and will always set a full



These are Haverlands

crop regardless of whether the land on which it is grown is rich or poor. In fact we have never seen any that does so well on thin soils as it does. At the same time it responds recklessly to good treatment.

If you want an early berry plant Heflin, it is the best we have ever seen. Its weaknesses are its lack of firmness and tendency to grow too thick. Is not popular for shipment.

**KLONDYKE.** Found valuable, not for the quantity of fruit it produces but from the fact that what it bears is of such fine appearance and shipping quality that it will command the top of the market always. It has a strong, staminate blossom which makes it satisfactory as a pollinizer. It is not tremendously productive, but bears a very fair crop, and the berries are remarkably uniform in size, shape and appearance, and of extra fine quality. It begins to ripen about three days after the earliest kinds and continues in bearing through a long season.

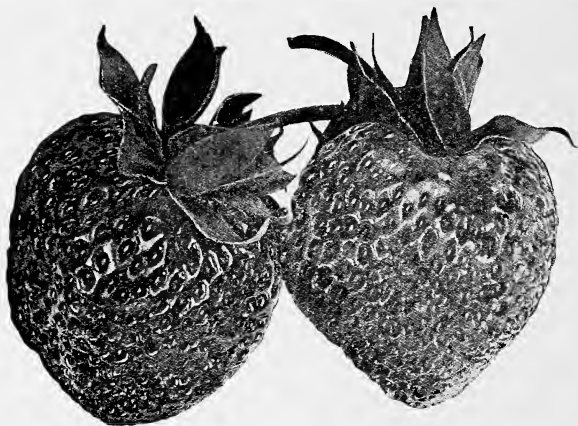
**McALPIN.** One of the greatest growers we have ever seen, doing well on light poor soil, in fact will grow anywhere. It is a fine shipper and brings the top of the market. Very productive of medium to large, scarlet colored, perfectly formed berries and unsurpassed in quality. We recommend McAlpin to all who want a vigorous growing productive and fine looking strawberry. It is a good one, medium late. You can plant it with confidence.

**PARSONS' BEAUTY.** This is a tremendously productive berry of the Haverland and Dunlap type, and while it does not do its best every season, still we know it to be one of the best for size and a crop that can be planted. We do not recommend it, however, except for a moist, swampy soil of fair fertility; but when given that, it is one of the greatest berries ever grown, provided the season is not too wet at picking time. If there is much rain when they are ripening they are sure to rot badly.

**PAUL JONES.** One of the most productive varieties on the entire list. On all soils, light or heavy, rich or poor, it brings the crop. It is a good, vigorous grower, making plenty of plants. It has an imperfect blossom and should be planted with Big Joe, Aroma or Premier. Berries large, good appearance and ship well. If you want a good crop plant Paul Jones.

**SAMPLE.** It is a beautiful grower, making just enough plants for an ideal fruiting bed; and for productiveness it is not excelled by anything. It is not likely that there is another sort that will bear more quarts of berries than Sample. They are of a beautiful bright red, firm enough to ship a reasonable distance, and the quality and appearance are good enough to bring top prices always. The season of ripening is medium, about the same as Aroma or Big Joe, and there is none that holds up better in size to the end of the season. Anyone wanting to plant main crop berries would do well to include Sample in their list. It is reliable, especially in Pennsylvania and the Middle West. Big Joe and Sample make a great pair. Plant them together.

**WM. BELT.** This has for many years been the standard of excellence so far as quality goes, and we do not know of any as yet that has taken its place. It is a fair grower, but sometimes rusts badly in late summer, and we do not get a good bed. The flavor is so delicious that there is always a demand for more when it has once been placed on the market. It is moderately productive and ripens medium late. If you want quality Wm. Belt may be planted with confidence.



Aroma

## Nescopeck Boy Makes \$424 Growing Strawberries

**NESCOPECK HIGH SCHOOL BOY'S VOCATION PROJECT  
ESTABLISHES NEW RECORD FOR LUZERNE CO. PA.**

Stanley Zehner of Nescopeck Township, aged fifteen, a member of the "Luzerne County Branch of the Future Farmers of America" recently completed a vocational home project in strawberry growing which netted him \$424.64 profit.

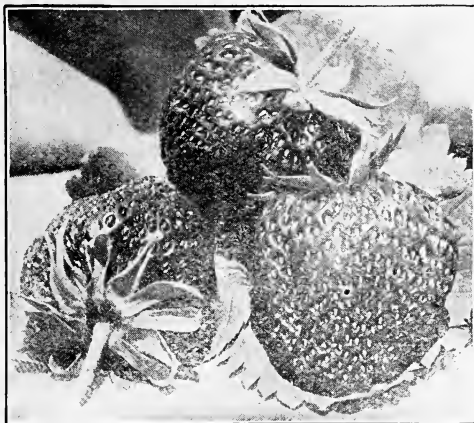
Two years ago he became a member of the vocational agriculture class of the Nescopal High School. Before the close of the school term he chose strawberry growing for his vocational project. He secured from J. W. Jones & Son Co., Allen, Maryland 9000 plants of the following varieties: 6000 Premier, 1000 Lupton, 1000 Gandy and 1000 Judith. These were planted on eleven twelveths of an acre of good sandy loam.

Incidentally, Stanley did a little bookkeeping in connection with his project, keeping an accurate account of all expenses and sales. At the close of his enterprise his record showed that his project had produced 4162 baskets of berries for which he received \$642.15. His record also showed that his total expenses, which included cost of plants, fertilizer, labor, baskets, crates, picking, rental of land and interest on investment amounted to \$217.51, leaving a profit of \$424.64.

This profit exceeds any other profit that has been made in any home agriculture project in Lucerne County.

Stanley is convinced that his biggest mistake was in not planting all Premier plants, as they far outyielded his other varieties.

From Berwick Enterprise, Berwick, Pa.



Progressive—A good Everbearer

## FALL BEARING STRAWBERRIES

**PROGRESSIVE.** For many years there has been a persistent effort on the part of berry-breeders to secure a summer bearing Strawberry that was really worth while.

We consider Progressive the best for general purpose, for the reason that it will bear freely the same year that it is planted on the current-year plants. That is to say, the runners that take root in May and June will make a profusion of berries in late August and September. If berries are wanted earlier, the best way is to set the plants close together, say about 12 inches in the row and the rows  $2\frac{1}{2}$  to 3 feet apart, and keep all runners and blossoms cut off until about the 15th of June, when your plants will have made a good start. By the 15th of July you will have on these spring set plants a profusion of berries. Better sized berries may be had by this method than by the matted row, but there will not be so many of them. In quality they are in every respect the equal of Wm. Belt or Chesapeake, have good color and shape, and if rain is fairly plentiful, they attain a size about equal to Dunlap. The plant is vigorous and healthy in every respect and makes runners in great profusion. If the early summer is favorable, and you use the matted row system, by August 1st you will have a bed sufficiently wide to produce a good picking of berries three times a week at least. Under ordinary conditions the berries are firm enough to be shipped several hundred miles, and as they come at a time when Strawberries are a luxury the grower is reasonably sure of getting a big price.

**CHAMPION.** Since the introduction of Progressive a few years ago there has been many attempts to secure an everbearing strawberry that would eclipse it. In that very laudable attempt Progressive has been renamed more than once. In Champion we really think that this happened **once more**. However it does seem to have grown somewhat better this year than Progressive; but as they are on a somewhat different type of soil that may account for it. In any event you need not hesitate to buy Champion, as we are sure you will have a good vigorous type of Progressive.

**MASTODON.** An everbearer that has real merit. Many have been sought to surpass the well known Progressive, but so far all have failed. We believe that Mastodon is **the one kind that will eventually supplant all other everbearers**. It is a very vigorous grower; the berries are as large as many regular season kinds at their best. In productivity it surpasses any everbearer we have ever seen. In fact we do not hesitate to say that we think it stands alone in the everbearing field. The trouble to date is that the stock of plants is so small that the price remains very high. You can afford to give it a trial at least, and we feel sure you will find it superior to any Fall-bearer you have ever seen.

**LUCKY STRIKE.** It is becoming one of the leading varieties of everbearers. Very popular among home growers but as we have never fruited this variety we cannot place it on the same equality with Mastodon.

Dear Sirs:

Nelson County, Ky., May 27, 1931.

A friend of mine heard how fine my Premier berries were, and asked me to order plants for him, I told him it was almost too late; but he said he would take a chance, didn't want to wait until next spring, so if you have them, please send them at once by parcel post to W. D. King.

Yours truly,

W. V. Stallard.

Gentlemen:

Macoupin County, Ill., April 8, 1931.

Your plants arrived in good condition, and had good roots. I thank you. They were planted carefully and for good results. Yours for success,

Theo. Kies, Berry Grower.

Gentlemen:

Follansbee, W. Va., May 13, 1931.

Please ship me parcels post, C. O. D., eight hundred Premier strawberry plants. You have been recommended to me by Mr. C. E. Agnew. I understand that the plants sell for about \$7.00 per thousand. Please make immediate shipment.

Very truly yours,

C. D. Jacobs.

**J. W. JONES & SON CO.**

## ALLEN, MARYLAND

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent. Make all letters short and to the point.

[illegible]

NOTE—Early in the season we usually have in stock everything listed in this catalog but late in the season we frequently run short of some of the varieties, therefore when you order late please state whether we shall substitute another variety equally as good and as near like the variety ordered as possible or return your money for any stock we may be out of. Answer: Yes. No





## Price List of Strawberry Plants

BY EXPRESS, RECEIVER TO PAY CHARGES

Early Varieties	5,000	1,000	500	100	25
Blakemore .....	\$17.50	\$4.00	\$2.00	\$0.60	\$0.25
Dunlap .....	15.00	3.25	2.00	.60	.25
Improved Heflin .....	15.00	3.25	2.00	.60	.25
Klondyke .....	15.00	3.50	2.00	.60	.25
Premier .....	17.50	4.00	2.00	.60	.25
Midseason Varieties					
Big Joe .....	17.50	4.00	2.00	.60	.25
Haverland (Imp) .....	15.00	3.50	2.00	.60	.25
McAlpin .....	15.00	3.50	2.00	.60	.25
Paul Jones .....	15.00	3.50	2.00	.60	.25
Late Varieties					
Aroma .....	17.50	4.00	2.00	.60	.25
Big Late (Imp) .....	17.50	4.00	2.00	.60	.25
Burgess .....	17.50	4.00	2.00	.60	.25
Chesapeake .....	20.00	4.50	2.25	.70	.30
Gandy .....	17.50	4.00	2.00	.60	.25
Gibson .....	15.00	3.50	2.00	.60	.25
Lupton .....	17.50	4.00	2.00	.60	.25
Parsons' Beauty .....	15.00	3.50	2.00	.60	.25
Sample (Imp) .....	17.50	4.00	2.00	.60	.25
Wm. Belt .....	20.00	4.50	2.25	.70	.30
Everbearing Varieties					
Champion (Fall) .....	25.00	5.50	3.00	.75	.40
Mastodon (Fall) .....	27.50	6.00	3.00	.75	.40
Progressive (Fall) .....	25.00	5.50	3.00	.75	.40
Lucky Strike (Fall) .....	25.00	5.50	3.00	.75	.40

Orders of less than 5,000 plants at the 1,000 rate.

Orders of less than 1,000 plants at the 500 rate.

Orders of less than 500 plants at the 100 rate.

Orders of less than 100 plants at the 25 rate.

### ABOUT STOCK BY MAIL

The parcel-post system does not make a lower rate on nursery stock than the regular merchandise rate; it is therefore prohibitive in cost except for short distances. For instance, the rate in the 6th zone is 8 cts. per pound, which is too high, unless one is remote from express office, or wants only a small package. We can mail strawberry plants in almost any quantity by making a number of different packages of the order, as follows:

**On 25 plants:** add 7cts. for zones 1 and 2, 8 cts. for zones 3 and 4, 9 cts. for zone 5, 10cts. for zone 6.

**On 50 plants:** add 8 cts. for zones 1 and 2, 10 cts. for zone 3, 12 cts. for zone 4, 15 cts. for zone 5, 16 cts. for zone 6.

**On 100 plants:** add 10 cts. for zones 1 and 2, 14 cts. for zone 3, 20 cts. for zone 4, 27 cts. for zone 5, 28 cts. for zone 6.

**On 250 plants:** add 16 cts. for zones 1 and 2, 26 cts. for zone 3, 44 cts. for zone 4, 63 cts. for zone 5, 64 cts. for zone 6.

**On 500 plants:** add 27 cts. for zones 1 and 2, 46 cts. for zone 3, 84 cts. for zone 4, \$1.23 for zone 5, \$1.63 for zone 6.



*Jones 1932 Price List of*  
**Select Strawberry Plants**

*Grown by*

**J. W. JONES & SON CO.**

ALLEN, MARYLAND

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